

Fight Mold Growth with Dri-It®

As summer approaches, so does the combination of high heat, humidity and poor circulation that can turn storage units into breeding grounds for mold. For property in storage, especially in non-climate-controlled units, summer storms, condensation and roof leaks can cause mold to grow within as little as 24 hours to 48 hours, causing stains, discoloration, odors and eventually, even complete disintegration of the stored property itself.



Items commonly stored in storage units, such as winter clothing, wood, paper, upholstered furniture and even cardboard boxes, are also the most preferred food sources on which mold will feed. If relative humidity levels within the unit reach 60 percent in temperatures above 60 degrees, mold will flourish unless proper protective measures have been taken.

Dri-It®, a new product from Süd-Chemie Performance Packaging, allows users to wage a strike against mold growth by controlling relative humidity levels and absorbing moisture from the air. Capable of absorbing up to 280 percent of its weight in

transformed into a thick gel that will not leak or escape. While other humidity absorbers risk spills that could damage stored goods, Dri-It remains sealed and safe, even during long periods of unsupervised storage.



The first product of its kind to offer peel-and-stick application, it is perfect for placement in storage units or areas that are typically difficult to reach. A consumer-friendly humidity indicator card is included with the product, allowing users to make a

quick visual determination of the humidity level in the area they want to protect.

Packaged in two 125-gram pouches in a resealable, gusseted, zip-lock foil bag, Dri-It can be stood on end or hung for easy display, either on store shelves or in a point-of-sale arrangement. An easy-to-follow illustration of the product's use from start to finish is printed on the bag.



Süd-Chemie Performance Packaging is a global manufacturer of desiccants, packaged absorbents, humidity indicators, absorbent polymers and customized protective packaging solutions. The company is ISO 9001:2000 certified and is a member of Süd-Chemie Group, a global organization with more than 60 manufacturing and marketing companies worldwide.



moisture, Dri-It's innovative design allows water vapor to easily enter the interior of the pouch where it is



For more information on Dri-It, call (800) 966-1793 or visit www.Dri-It.com. Chateau Products is the authorized distributor of Dri-It in the self-storage industry. Contact them at (800) 833-9296 or www.chateauproducts.com.

